

PICTURESQUE MODERNITIES
ARCHITECTURAL REGIONALISM AS A GLOBAL PROCESS (1890-1950)

International Conference
Paris, 30 November – 2 December 2016

Cluster of Excellence “Asia and Europe in a Global Context”
Heidelberg University (Global Art History)

German Center for Art History Paris

University of Poitiers (Department of Art History)

Centre André Chastel (University Paris-Sorbonne)

Association française des Historiens de l'Architecture (A.H.A.)

WEDNESDAY, 30 November 2016

Venue: Centre Allemand d'Histoire de l'Art Paris
Hôtel Lully - 45, rue des Petits Champs, F-75001 Paris

14.00-15.00 INTRODUCTION

Thomas Kirchner (Director, German Center for Art History, Paris)
Welcome by Hosting Institute

Jean-Baptiste Minnaert (Institute of Art History, University Paris-Sorbonne, A.H.A.)
Alexandre Gady (Centre André Chastel, University Paris-Sorbonne)
Nabila Oulebsir (University of Poitiers)
Introduction by Partner Institutions

Michael Falser (Global Art History, Heidelberg University)
Introduction to the Concept of the Conference by Organizer

SECTION I: REGIONALISM BETWEEN METROPOLE AND COLONY

PANEL I: (COLONIAL) FRANCE

15.00–16.30 France across its regions

Chair: Jean-Baptiste Minnaert (University Paris-Sorbonne)

Dominique Ganibenc (Montpellier University)

La coopération vinicole du languedoc-méditerranéen face au régionalisme architectural

Claude Laroche (Bordeaux University)

Existe-t-il une architectonique régionaliste trans-régionale? Les traits communs des diverses expressions néo-régionales en France durant le premier XX^e siècle

16.30–17.00 Coffee Break

17.00–18.30 France's regionalisms in overseas perspective

Chair: Nabila Oulebsir (Poitiers University)

Charlotte Jelidi (Tours University)

Léandre Vaillat et le baron d'Erlanger, leur réseau international et la pollinisation du régionalisme architectural au Sud de la Méditerranée

Caroline Herbelin (Toulouse University and Wesleyan University, Middleton CT/USA)

Architecture régionaliste en Indochine française

19.00–20.15 KEYNOTE (I)

Dana Arnold (University of East Anglia)

Engaging with architectural history beyond the local, regional and the global

Discussant: *Godehart Janzing (German Center for Art History Paris)*

20.15 Reception

Centre Allemand d'Histoire de l'Art Paris

Thursday, 1 December 2016

Venue: Centre Allemand d'Histoire de l'Art Paris

PANEL II : ACROSS COLONIAL ORDERS AND BORDERS

9.00–10.30 Netherlands and the Dutch East Indies

Chair: Jean-Sébastien Cluzel (University Paris-Sorbonne)

Herman van Bergeijk (TU Delft)

'The Centre cannot hold.' Dutch Architectural Culture, H.P. Berlage and the Dutch Indies in the 1920s

Pauline van Roosmalen (Amsterdam)

From 'Indisch' and 'Art Deco' to 'Jengki': Re-thinking 'Colonial' Architecture of the Dutch East Indies in a Globalising World

10.30–11.00 Coffee Break

11.00–12.30 The German Empire and its Colonies

Chair: Michael Falser (Heidelberg University)

Kenny Cupers (Basel University)

Heimatstil. Architecture between Namibia and Eastern Prussia

Itohan Osayimwese (Brown University, Providence/USA)

The Debate on Rectilinear, Flat-Roofed African Architectural Traditions and the Development of an Arabicized German Colonial Style in East Africa

12.30–14.00 Lunch Buffet

SECTION II: REGIONALISM AT THE MARGINS

PANEL III: CONTESTED PERIPHERIES AND FLUID TYPOLOGIES

14.00–15.30 Inner-continental Peripheries

Chair: Alexandre Gady (Centre Chastel, University Paris-Sorbonne)

Wolfgang Voigt (Frankfurt)

Between Alsace to Pacific Ocean: Regionalist *Heimatschutz* Architecture in the Peripheric Territories of the late Bismarck Empire, 1900-1918

Boris Chukhovich (University of Montreal, Canada)

« Orient vif » et « Orient mort » : Croisées du modernisme et de l'orientalisme en Asie centrale soviétique dans les années 1920 et 1930

15.30–16.00 Coffee Break

16.00–17.30 Concessions and Mandates

Chair: Philippe Nys (University Paris-La Villette and Paris8)

Elisabeth LaCoutre (Colby College, Maine/USA)

Inventing Tianjin Modern Style through Multiple Colonialisms

Caecilia Pieri (Institut français du Proche-Orient, Beirut)

Entre hybridation, culturalisme et traditions locales: stratégies urbaines et architecturales à Bagdad sous mandat britannique (1920-1932)

19.00–20.00 KEYNOTE (II) - GUIDED VISIT

(Exhibition *Tous à la Plage ! Villes Balnéaires du XVIII^e siècle à nos Jours*)

Bernard Toulrier (Conservateur général du patrimoine, Paris)

Le Régionalisme dans l'architecture balnéaire

Venue: Cité de l'Architecture & du Patrimoine
Palais de Chaillot, 1. Place du Trocadéro, 75116 Paris)

20.30 Dinner (optional)

FRIDAY, 2 December 2016

Venue: Centre Allemand d'Histoire de l'Art

PANEL IV: REGIONALISM AND THE GLOBAL

9.30–11.00 STAGING REGIONALISM IN THE CONTACT ZONE

Chair: Sabine du Crest (Bordeaux University)

Eric Storm (Leiden University)

Regionalist Pavilions in San Diego and Seville: International Expositions as Global Platforms of Exchange (1915-1929)

Michael Falser (Heidelberg University)

The International Exhibition of Paris 1937: Regionalism on a Global Scale

11.00–11.30 Coffee Break

11.30 –13.00 REGIONALIST STRATEGIES IN THE NON-COLONIAL MODE

Chair: Carmen Popesu (Ecole Nationale Supérieure de Bretagne)

Lawrence Chua (Syracuse University, New York/USA)

Manuals and Models of Utopia: Intersecting Transregionalism and the Reorganization of the Building Trades in early 20th-century Bangkok/Siam

Andreas Putz (ETH Zurich)

The Survey of the Homeland and the Production of Regionalist Modernism. Switzerland and the USA 1930–1950

13.00–13.30 Snack Break

13.30-14.30 ROUND TABLE – WRAP UP DISCUSSION

END OF CONFERENCE

FRIDAY, 2 December 2016 (15.30–19.30)

POST-CONFERENCE PhD-WORKSHOP

ARCHITECTURAL HISTORY BETWEEN THE REGIONAL AND THE GLOBAL – CHALLENGES OF A DISCIPLINE

Venue: INHA (Institut national d'histoire de l'art), Salle Ingres, 2 Rue Vivienne - 75002 Paris

15.30–17.00 ROUND TABLE PRESENTATIONS AND DISCUSSION (I) [formate open for debate]

Christianna Bonin (MIT Boston/USA)

"Non-Soviet" Modern: How CIAM 4 Shaped Socialist Architecture

Maria Paola Sabella (University of Cagliari, Italy)

Primitivism and Contemporary in the Works of Le Corbusier

Camille Conte (Poitiers University)

L'invention du local dans la photographie d'architecture Lucien Roy, une culture du regard

17.30–18.00 Coffee Break

18.00–19.30 ROUND TABLE PRESENTATIONS AND DISCUSSION (II) [formate open for debate]

Nabila Metair (University Paris-Sorbonne)

L'oeuvre Art Déco de l'architecte métropolitain Georges Louis Wolff: une architecture entre le local et l'exogène

Antonio David Fiore (Open University, Milton Keynes/UK)

Ambientamento: neo-vernacular architecture as solution to the question of the conservation of the urban heritage in the writings and practice of the Venetian architect Duilio Torres (1882-1972)

Amsa Hadjilah (Polytechnical University of Algiers, Algeria)

Historicisme et esthétique locale dans l'architecture coloniale d'Alger. Les prémices du régionalisme

19.30 END OF WORKSHOP

20.30 Dinner (optional)

SATURDAY, 3 December 2016

POST-CONFERENCE TOUR IN PARIS (open for debate)

Contact

Michael S. Falser (MA, MSc, PhD)

Cluster of Excellence "Asia and Europe in a Global Context" (Global Art History, Project D18)

Heidelberg Center of Transcultural Studies (HCTS)

Voßstrasse 2/4400, D-69115 Heidelberg, Germany

Email: falser@asia-europe.uni-heidelberg.de

Website for the Conference: http://www.asia-europe.uni-heidelberg.de/en/global_regionalism